Issue Date: 22 May 2014

Version 1



## **FAIR USAGE POLICY**

At Telecel, we want all of our customers to get the best calling, sms & data plans, known as 'subscriptions', at the lowest possible price. This Fair Usage Policy ("FUP") is designed to prevent fraud and abuse of our subscriptions by a small number of users. Therefore, Telecel reserves the right to apply measures to ensure that your actions do not negatively impact the experience of other customers or sustainability of the service. These measures are determined at Telecel's sole discretion.

Telecel Red subscriptions are for individual use only (personal or business communications) in accordance with our Terms of Use and this FUP ("Legitimate Use"). The following is a non-exhaustive list of practices that would not be considered Legitimate Use:

- Using subscriptions for telemarketing or call centre operations;
- Re-selling subscription minutes;
- Sharing subscriptions between users whether via a PBX, FCT, call centre, computer or any other means;
- Calling numbers (whether singly, sequentially or automatically) to generate income for yourself or others as a result of placing the call, other than for your individual business communications.
- Unusual calling or data use patterns inconsistent with normal, individual subscription use, for example, regular calls of short duration or calls to multiple numbers in a short period of time.

Other practices may be relevant in determining Legitimate Use and Telecel reserves the right to take any unlawful, prohibited, abnormal or unusual activity into account in making its determination.

Telecel may at its option, suspend your subscription immediately if it determines you are using your subscription contrary to this FUP. Where reasonable, Telecel will provide you with notice of improper usage before suspension of your subscription and, if appropriate, Telecel may offer you an alternative subscription.

Telecel retains the right to vary the terms of the Fair Use policy at our discretion from time to time.

Below is a Table defining the Fair Usage policy applicable to Telecel Red Lines.

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Red Package	Benefits	Conditions
Red 30  Monthly Subscription Fee: \$34.50	<ul> <li>*Unlimited calls to one preferred Telecel number</li> <li>\$30 free credit</li> <li>60MB data</li> </ul>	*FUP per month on Voice;  • 600min To one preferred Telecel number  • Free credit can be used for local calls, local SMS & data
Red 60  Monthly Subscription Fee: \$69.00	<ul> <li>*Unlimited Telecel to Telecel calls</li> <li>*Unlimited SMS</li> <li>\$60 free credit</li> <li>120MB Data</li> </ul>	*FUP per month Voice & SMS;  • 1200min Telecel –Telecel  • 300 SMS  • Free credit can be used for local calls, local SMS & data
Red 150  Monthly Subscription Fee: \$172.50	<ul> <li>*Unlimited calls to any Telecel number</li> <li>*Unlimited calls to any local network</li> <li>*Unlimited SMS</li> <li>*Unlimited Data</li> </ul>	*FUP/ month on Voice & SMS;  • 1000min Telecel –Telecel  • 1500min to call any local network  • 500 SMS  • 1GB Data

 ${f NB.}$  ALL BENEFITS EXPIRE AT THE END OF EACH BILLING CYCLE

<sup>\*</sup>For detailed tariff plan information, kindly refer to Telecel Red Tariff Sheet version 1 of 22 February 2014.